



rates

adverts

Discounts

All our rates have been carefully worked out to be fair and affordable. We are a small company and have to make a living too! We do, however, have a number of discounts available:

- For series bookings (as shown)
- A Multiple Magazine Discount - Book in both magazines and we will give you a 10% discount on your booking.
- Charities/Non Profit Making Organisations - A 10% discount. (Subject to proof of status)

All discounts are subject to receipt of payment on time - see terms and conditions.

Payment:

For advertising booked costing £100 or less - Full payment must be received by copy deadline.

For advertising booked costing over £100 - Full payment must be received within 7 days of invoice.

Payment can be made by:

- Cheque
- Cash
- Bank Transfer - Our Bank details are:

The Boxmoor Directory
The Cooperative Bank
08 92 50
70227745

- Credit/Debit Card - please call us to pay.

*Please note:
All special offers/discounts are subject to receipt of payment by due date. In cases of late payment we reserve the right to remove any discounts and charge the full rate.*

boxmoor direct is delivered FREE to 3,500 homes and businesses in and around Boxmoor each month.

*Struggling to design your advert?
Why not take advantage of our affordable in house design services. Charged at £10 per advert where text and any logos provided.*

apsley direct is delivered FREE to 4,500 homes and businesses in and around Apsley, Nash Mills and Lower Bennetts End every other month.

Advertorials are probably the best way to tell readers a detailed story. Making use of pictures and headlines in an editorial format ensure reader interest and credibility.

Go direct is the perfect way for small businesses to save money. By including your information each month means people can easily find you when they need you.

boxmoor direct	One Month	Three Months	Six Months	Twelve Months
Mini Ad	n/a	£45	£80	£145
Quarter Page	£30	£80	£155	£300
Half Page	£50	£140	£270	£500
Full Page	£90	£250	£490	£920
Front Cover	£150	N/A	N/A	N/A
Back Cover	£130	£360	£700	£1300
Inside Front	£110	£300	£620	£1150
Inside Back	£110	£300	£620	£1150

apsley direct	One edition	Three editions	Six editions
Mini Ad	n/a	£60	£100
Quarter Page	£40	£114	£180
Half Page	£60	£171	£300
Full Page	£100	£285	£520
Front Cover	£170	N/A	N/A
Back Cover	£150	£400	£760
Inside Front	£130	£360	£660
Inside Back	£130	£360	£660

advertorials

Boxmoor Direct	Price	Specification
One Page	£70	350 words + Pictures
Double Page	£120	600 words + Pictures
Apsley Direct		
One Page	£80	350 words + Pictures
Double Page	£140	600 words + Pictures

Go direct

Boxmoor Direct	Annual Price	Specification
Two Line Listing	£90	Simple business listing under appropriate heading - business name, contact details, brief description. <i>Limited to 4 businesses per category.</i>
Apsley Direct		
Two Line Listing	£60	
Both Magazines		
Two line listing	£140	